

TRY THE SWEET TASTE
OF
GUSCHLBAUER



Guschlbauer

Product Catalogue



www.guschlbauer.at

SWEET AUSTRIA



General information about Guschlbauer

- **fully-automatic** production lines
- **different qualities**
 - premium
 - price entry
- **various brands / sizes**
 - brand
 - **private labels**
 - S / M / XXL packages
- **various attributes possible:**
 - palmoilfree
 - sustainable palmoil
 - vegan
 - rainforest-alliance-cocoa
 - fairtrade-cocoa
 - organic



General product overview



shortbread



cube assortment



christmas biscuits



coconut pastries



cream rolls



seasonal biscuits

Presentation options



tray: neutral



tray: printed



mixed tray



shelf ready trays



displays

Linger Sticks



netto weight 200g
Nettogewicht:

shelf life in days 360 days
Haltbarkeit:

packages per tray 16 Pkg.
Kartoninhalt:



Product packaging
can vary.



100.120 / 100.127

premium



- ✓ 15% butter
- ✓ 20% apricot jam filling
- ✓ 11% dark chocolate
- ✓ palmoilfree



price entry



- ✓ 20% apricot jam filling
- ✓ covered in 11% cocoa containing fat glaze

Linger Croissants



netto weight 200g (4 pc)
Nettogewicht:

shelf life in days 360 days
Haltbarkeit:

packages per tray 16 pcg.
Kartoninhalt:



100.167 / 100.001



premium



- ✓ 15% butter
- ✓ 16% apricot jam filling
- ✓ 10% dark chocolate
- ✓ palmoilfree



price entry



- ✓ 16% apricot jam filling
- ✓ covered in 10% cocoa containing fat glaze

**Also available as
cocoa-variety!**



Linger „Eyes“ Shortbread



100.084 / 100.122



netto weight 225g (4 pc.)
Nettogewicht:

shelf life in days 360 days
Haltbarkeit:

packages per tray 14 pcg.
Kartoninhalt:



premium



- ✓ 7% butter
- ✓ 35% apricot jam filling

price entry



- ✓ 35% apricot jam filling
- ✓ palmoilfree

Linger Slices

100.013



netto weight 225g (3 pc)
Nettogewicht:

shelf life in days 360 days
Haltbarkeit:

packages per tray 16 pcg.
Kartoninhalt:



premium



- ✓ 36% red currant jam
- ✓ 8% hazelnuts
- ✓ palmoilfree
- ✓ 230g

price entry



- ✓ 35% red currant jam
- ✓ 7% hazelnuts
- ✓ palmoilfree

Mini Linzer Tartlets



netto weight:

Gewicht

160g (8 pc.)

shelf life in days:

Haltbarkeit

360 days

packages per tray: 12 pcg.

Kartoninhalt



100.150



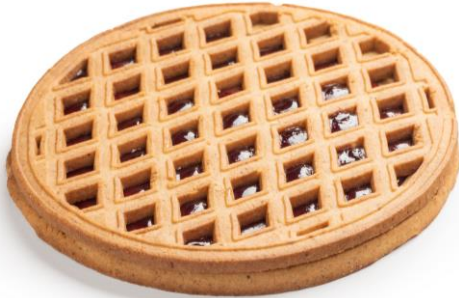
- ✓ linzer shortbread
- ✓ 26% red currant fruit filling
- ✓ 10% hazelnuts
- ✓ palmoilfree



12.10.2024

Linger Cake

100.157



netto weight	350g
Nettogewicht:	
shelf life in days	360 days
Haltbarkeit:	
packages per tray	12 pcg.
Kartoninhalt:	



Classic version – different looks



Cocoa version



- ✓ Shortcrust pastry with 7% hazelnuts and 34% red currant filling
- ✓ available with cocoa

Mini Linzer Shortbread



**available in
different variants**

netto weight
Nettogewicht:

700g

shelf life in days
Haltbarkeit:

360 days

packages per tray
Kartoninhalt:

6 pcg.



100.059 / 100.055-056



premium



- ✓ 8% butter
- ✓ 27% apricot jam
- ✓ 3% dark glaze

price entry



- ✓ 25% fruit filling
- ✓ 2% decoration
- ✓ 2. variety: red currant

Linger Slices

100.013



netto weight
Nettogewicht: 75g

shelf life in days
Haltbarkeit: 360 days

packages per tray
Kartoninhalt: 24 pcg.



premium



- ✓ 36% red currant jam
- ✓ 8% hazelnuts
- ✓ palmoilfree

price entry



- ✓ 35% red currant jam
- ✓ 4% hazelnuts
- ✓ palmoilfree

Linzer Tartlets

100.100



netto weight:

Gewicht

145g (2pc.)

shelf life in days:

Haltbarkeit

360 days

packages per tray: 14 pcg.

Kartoninhalt



- ✓ linzer shortbread
- ✓ 28% red currant fruit filling
- ✓ 3,8% hazelnuts
- ✓ palmoilfree



Strawberry Shortbread

100.074



netto weight:

Gewicht

225g (4pc.)

shelf life in days:

Haltbarkeit

360 days

packages per tray:

Kartoninhalt

14 pcg.



- ✓ linzer shortbread
- ✓ 34% strawberry jam filling
- ✓ decoarated with 2% cocoa containing fat glaze



on Request: different fruit fillings available!



12.10.2024

14

Cocoa Shortbread



netto weight:

Gewicht

200g (4pc.)

shelf life in days:

Haltbarkeit

360 days

packages per tray:

Kartoninhalt

16 pcg.



100.166 / 100.009



- ✓ linzer shortbread
- ✓ 20% red currant jam filling
- ✓ dipped with 11% cocoa containing fat glaze

Spelt Shortbread



netto weight:

Gewicht

110g (2pc.)

shelf life in days:

Haltbarkeit

360 days

packages per tray: 21 pcg.

Kartoninhalt



100.073



- ✓ linzer shortbread
- ✓ 35% red currant jam filling
- ✓ 37% wholemeal spelt flour

Coated Shortbread



netto weight 145-295g
Nettogewicht:

shelf life in days 360 days
Haltbarkeit:

packages per tray 14 pcg.
Kartoninhalt:



100.132 / 100.053



coated with pink fat glaze



- ✓ 23% apricot fruit filling
- ✓ 20% pink glaze and decoration
- ✓ 2-pc-pack or 4-pc-pack

coated with cocoa containing fat glaze



- ✓ 23% apricot fruit filling
- ✓ 20% glaze and decoration
- ✓ 2-pc-pack or 4-pc-pack

Mini Slices

100.144/100.145



netto weight
Nettogewicht: 100-140g

shelf life in days
Haltbarkeit: 180-360 days

packages per tray
Kartoninhalt: 32 pcg.



Sacher mini slices



**more variants
available!**

Mini **coconut** slices



More varieties:

- Punch pink
- Hazelnut
- Sour cherry-chocolate
- butter-linzer-slices
- Raspberry

Coconut Domes



netto weight 220g (6pc)
Nettogewicht:

shelf life in days 360 days
Haltbarkeit:

packages per tray 16 pcg.
Kartoninhalt:



100.052 / 100.000



premium



- ✓ 20% cream filling with nougat
- ✓ With hazelnut flavour
- ✓ 10% dark chocolate
- ✓ palmoilfree



price entry



- ✓ 20% cream filling
- ✓ 10% cocoa containing fat glaze
- ✓ also available as a 4 & 5-pc-pack



Coconut Croissants



**available in 2
variants**

netto weight
Nettogewicht: 200-250g

shelf life in days
Haltbarkeit: 360 days

packages per tray
Kartoninhalt: 16 pcg.



100.035/100.044+034



premium



- ✓ 10% red currant filling
- ✓ 9% white glaze
- ✓ 250g

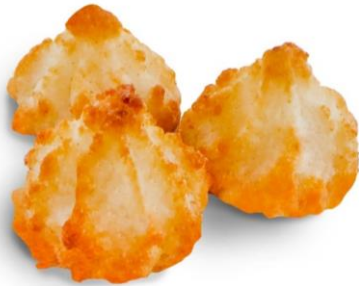
price entry



- ✓ 10% red currant filling
- ✓ 12% white glaze or dark chocolate
- ✓ 200g
- ✓ 2. variety: chocolate-red currant

Coconut Kisses

100.005



netto weight 200-300g
Nettogewicht:

shelf life in days 360 days
Haltbarkeit:

packages per tray 15 pcg.
Kartoninhalt:



premium



- ✓ Soft coconut cookies „kisses“ with slightly crispy exterior
- ✓ 31% coconut flakes
- ✓ 10% egg white

private label



Coconut Kisses dipped



netto weight
Nettogewicht: 200-250g

shelf life in days
Haltbarkeit: 360 days

packages per tray
Kartoninhalt: 15 pcg.



100.033



premium



- ✓ 27% coconut flakes
- ✓ 12% dark chocolate

price entry



- ✓ 27% coconut flakes
- ✓ 12% cocoa containing glaze

Puff Pastry Rolls for Self-Filling

netto weight 20gx10pc.
Nettogewicht:

shelf life in days 360 days
Haltbarkeit:

packages per tray 12 pcg.
Kartoninhalt:



different packages available



- ✓ Easy handling!
- ✓ Enjoy fresh!
- ✓ Long shelf life!
- ✓ premium (butter)
or price entry quality (margarine)



Egg Nogg Cube



netto weight 150g (6pc)
Nettogewicht:

shelf life in days 360 days
Haltbarkeit:

packages per tray 20 pcg.
Kartoninhalt:



100.068



premium



- ✓ sponge cake
- ✓ 48% alcoholic filling
- ✓ 24% white glaze
- ✓ 2,3% egg nogg

private label



Punch Cube

100.047/100.007+077



netto weight 150g-250g
Nettogewicht:

shelf life in days 360 days
Haltbarkeit:

packages per tray 10-20 pcg.
Kartoninhalt:



premium



- ✓ sponge cake
- ✓ 67% alcoholic filling
- ✓ 18% pink glaze
- ✓ improved recipe „orange“
- ✓ 250g

price entry



- ✓ sponge cake
- ✓ 67% alcoholic filling
- ✓ 18% pink glaze
- ✓ 250g or 150g

Caribbean Cube



netto weight 150g-250g
Nettogewicht:

shelf life in days 360 days
Haltbarkeit:

packages per tray 10-20 pcg.
Kartoninhalt:



100.011/100.099

premium



- ✓ soft sponge cake
- ✓ 65% alcoholic filling
- ✓ 17% white glaze
- ✓ 4,8% coconut
- ✓ improved recipe
- ✓ 250g

price entry



- ✓ soft sponge cake
- ✓ 48% alcoholic filling
- ✓ 23% white glaze
- ✓ 150g



Apple Strudel Cube



netto weight
Nettogewicht:

150g

shelf life in days
Haltbarkeit:

360 days

packages per tray
Kartoninhalt:

20 pcg.



100.037

premium



- ✓ soft sponge cake
- ✓ 48% alcoholic filling
- ✓ 24% white glaze
- ✓ with apple jam and cinnamon

private label



Hazelnut-Brittle Cube



netto weight
Nettogewicht:

150g

shelf life in days
Haltbarkeit:

360 days

packages per tray
Kartoninhalt:

20 pcg.



100.046/100.098



premium



- ✓ 46% filling with hazelnut flavor
- ✓ 23% dark chocolate
- ✓ 4% hazelnuts
- ✓ brittle decorant

price entry



- ✓ 46% filling with hazelnut flavor
- ✓ 23% cocoa containing fat glaze
- ✓ 4% hazelnuts
- ✓ brittle decorant

Mozart Cube

100.067



netto weight
Nettogewicht:

150g

shelf life in days
Haltbarkeit:

360 days

packages per tray
Kartoninhalt:

20 pcg.



premium



- ✓ cocoa sponge cake
- ✓ 48% alcoholic filling with marzipan and persipan
- ✓ 24% dark chocolate

price entry



- ✓ cocoa sponge cake
- ✓ 48% alcoholic filling with marzipan and persipan
- ✓ 24% cocoa containing fat glaze

Germknödel Cube



netto weight 150g
Nettogewicht:

shelf life in days 360 days
Haltbarkeit:

packages per tray 20 pcg.
Kartoninhalt:



100.050



premium



- ✓ 48% alcoholic filling
- ✓ 2,8% plums
- ✓ 4% poppy seeds
- ✓ 24% white fat glaze and decoration

private label



Cherry-Vanillia Cube

100.104



netto weight 150g
Nettogewicht:

shelf life in days 360 days
Haltbarkeit:

packages per tray 20 pcg.
Kartoninhalt:



- ✓ soft sponge cake
- ✓ 48% alcoholic filling with sour cherry jam
- ✓ 24% white fat glaze and decoration



Chocolate Cube

38d-24/100.138



Sacher & Sacher-Style



netto weight 130g
Nettogewicht:

shelf life in days 360 days
Haltbarkeit:

packages per tray 20 pcg.
Kartoninhalt:



premium



- ✓ apricot fruit filling
- ✓ dark chocolate
- ✓ butter
- ✓ palmoilfree

price entry „Cubes Sacher-Style“



- ✓ apricot fruit filling
- ✓ cocoa containing fat glaze
- ✓ sunflower oil

Cappuccino Cube



netto weight 150g
Nettogewicht:

shelf life in days 360 days
Haltbarkeit:

packages per tray 20 pcg.
Kartoninhalt:



100.148/100.129

premium



- ✓ soft sponge cake
- ✓ 48% alcoholic filling with coffee
- ✓ 24% white fat glaze

private label



- ✓ brittle decoration on request

Cream rolls classic



netto weight 105g
Nettogewicht:

shelf life in days 21 days
Haltbarkeit:

packages per tray 8 pcg.
Kartoninhalt:



100.018



premium



- ✓ Puff pastry roll with 41% sugar-egg-white-foam, sprinkled with decorative sugar

private label



- ✓ also available out of pure butter

Cream rolls

cocoa



netto weight 120g
Nettogewicht:

shelf life in days 21 days
Haltbarkeit:

packages per tray 8 pcg.
Kartoninhalt:



100.019



premium



- ✓ 36% sugar-egg-white-foam
- ✓ 10% cocoa-containing fat glaze

private label



- ✓ also available out of pure butter



Biscuit assortment

Seasonal
Product Catalogue

SWEET AUSTRIA



Create your own product!



Packaging Variants:



paper tray (S)
130g-200g



PET-box (S)
150g-250g



paper tray (XL)
400g-500g



PET-box (XL)
400g-500g

EXAMPLES

Quality Variants:

- | | |
|------------------------------|-------------------------------------|
| ○ Pure Butter (Premium) | <i>reine Butter (Premium)</i> |
| ○ Margarine (low price) | <i>Margarine (Preiseinstieg)</i> |
| ○ different contents of nuts | <i>verschieden hohe Nussgehalte</i> |



also available as your private label
auch unter Ihrer Eigenmarke erhältlich

Vanillia Crescents



netto weight:	150g
Gewicht	200g
	400g
shelf life in days:	360 days
Haltbarkeit	
packages per tray:	6-14 pcg.
Kartoninhalt	

100.040/100.041/100.062



- ✓ pure butter (25%)
- ✓ 9% walnuts
- ✓ 200g



- ✓ 150g / 400g



Speltt Vanillia Crescents

100.123



- ✓ only butter (25%)
- ✓ 8% walnuts
- ✓ 100% spelt flour

netto weight: 150g
Gewicht

shelf life in days: 360 days
Haltbarkeit

packages per tray: 13 pcg.
Kartoninhalt

Hazelnut Crescents

100.156



netto weight: 175g
Gewicht

shelf life in days: 360 days
Haltbarkeit

packages per tray: 13 pcg.
Kartoninhalt

- ✓ dipped with dark chocolate
- ✓ decorated with cocoa
- containing fat glaze
- ✓ contains hazelnuts

Classical Biscuits

100.025/100.082/100.064



netto weight:

Gewicht

150-450g

shelf life in days:

Haltbarkeit

360 days

packages per tray:

Kartoninhalt

6-14 pcg.

Premium or price/ different packages



- ✓ Biscuits with 20% butter and 30% dark chocolate
- ✓ Biscuits with 20% butter, dipped with 29% cocoa containing fat glaze
- ✓ Biscuits natural with/without butter

Red Currant Biscuits



netto weight:
Gewicht

200g

shelf life in days:
Haltbarkeit

360 days

packages per tray:
Kartoninhalt

13-14 pcg.

100.028/100.029/100.158



premium or low price



✓ Biscuits with 21% butter, 20% red currant fruit filling and 12% dark chocolate

✓ Biscuits with 21% butter and 12% cocoa containing fat glaze

✓ Biscuits natural without dipping



Apricot Biscuits

100.026/100.027



netto weight:
Gewicht

200g

shelf life in days:
Haltbarkeit

360 days

packages per tray:
Kartoninhalt

13-14 pcg.

premium or low price



- ✓ Biscuits with 21% butter, 20% apricot fruit filling and 12% dark chocolate
- ✓ Biscuits with 21% butter and 12% cocoa containing fat glaze
- ✓ Biscuits natural without dipping

Mini Shortbread

100.030/100.066/100.140



netto weight:

Gewicht

200g-500g

shelf life in days:

Haltbarkeit

360 days

packages per tray:

Kartoninhalt

12-14 pcg.

premium or low price



- ✓ Biscuits with 15% butter and 26% apricot fruit filling
- ✓ Biscuits without butter and 25% apricot fruit filling
- ✓ various decoration options (sugar, glaze)

Mini Linzer Croissants

100.039/100.090/100.162



netto weight:

Gewicht

200g-500g

shelf life in days:

Haltbarkeit

360 days

packages per tray:

Kartoninhalt

6-14 pcg.

premium



- ✓ 23% butter
- ✓ 18% apricot fruit filling
- ✓ 11% dark chocolate



price entry

- ✓ 3% butter
- ✓ 12% apricot fruit filling
- ✓ 11% cocoa containing fat glaze



Mini Linzer Choco Croissants



netto weight:

Gewicht

200-500g

shelf life in days:

Haltbarkeit

360 days

packages per tray:

Kartoninhalt

6-14 pcg.

100.079



premium



- ✓ 24% butter
- ✓ 12% red currant fruit filling
- ✓ 11% dark chocolate



price entry

- ✓ 12% red currant fruit filling
- ✓ 11% cocoa containing fat glaze

Hazelnut Macarons

100.032



netto weight:
Gewicht

150g

shelf life in days:
Haltbarkeit

360 days

packages per tray:
Kartoninhalt

13 pcg.



- ✓ Soft nut cookies with a slightly crunchy exterior, dipped in dark chocolate (17%) on the bottom

„Eisenbahner“

100.112



netto weight:
Gewicht

140g-150g

shelf life in days:
Haltbarkeit

360 days

packages per tray:
Kartoninhalt

13-14 pcg.



- ✓ with 22% marzipan and 20% red currant filling

Petit-four Linzer slices



netto weight:

Gewicht

225g

shelf life in days:

Haltbarkeit

360 days

packages per tray:

Kartoninhalt

13 pcg.

100.091



- ✓ linzer shortbread
- ✓ 35% red currant fruit filling
- ✓ 7% hazelnuts
- ✓ palmoilfree

Mini Sticks

100.113/100.114/100.115



netto weight:
Gewicht

130g

shelf life in days:
Haltbarkeit

360 days

packages per tray:
Kartoninhalt

13 pcg.



apricot

red currant
or nougat

- ✓ pure butter (22%/26%)
- ✓ 14% dark chocolate
- ✓ 14% fruit filling
- ✓ palmoilfree

Orange-Choco-Tartlets

100.131



- ✓ 22% butter
- ✓ 12% apricot fruit filling
- ✓ 12% dark chocolate

netto weight: 130g
Gewicht

shelf life in days: 360 days
Haltbarkeit

packages per tray: 13 pcg.
Kartoninhalt

Hazelnut-Choco-Crescents

100.060



netto weight: 200-220g
Gewicht

shelf life in days: 360 days
Haltbarkeit

packages per tray: 14 pcg.
Kartoninhalt



- ✓ 15% butter
- ✓ 6% hazelnuts
- ✓ 30% dark chocolate
- ✓ palmoilfree

Mini Ischler

100.116



netto weight: 130-155g
Gewicht

shelf life in days: 360 days
Haltbarkeit

packages per tray: 13-14 pcg.
Kartoninhalt

premium



155g

- ✓ 25% dark chocolate
- ✓ 16% hazelnut cream
- ✓ 11% butter
- ✓ palmoilfree
- ✓ walnut decoration

paper tray



130g

Shortcrust biscuits for filling

200.049/200.072



netto weight: 630g
Gewicht

shelf life in days: 360 days
Haltbarkeit

packages per tray: 6 pcg.
Kartoninhalt

DIY Do it yourself!

premium

✓ pure butter (21%)

low price

✓ 3% Butter
✓ palmoilfree

Mixed biscuits

46022/47049



220g

netto weight: 220g-1000g
Gewicht

shelf life in days: 360 days
Haltbarkeit

packages per tray: varies
Kartoninhalt

premium

- ✓ pure butter
- ✓ high nut content
- ✓ palmoilfree

low price

- ✓ with low butter content
- ✓ low nut content



250g



400g



1000g

Create your own display!



X-mas

Display

- quarter-size chep pallets
- display covering included
- ca. 120 pcg. / display
- 4 different assortments
- shelf life up to 360 days



Easter

Halloween Shortbread



netto weight
Nettogewicht: 110g-220g

shelf life in days
Haltbarkeit: 360 days

packages per tray
Kartoninhalt: 14-21 pcg.

100.063/100.136



- ✓ 21% red currant jam
- ✓ dipped with 9% cocoa-containing fat glaze
- ✓ 220g (4-pc-pack)



- ✓ 21% red currant jam
- ✓ dipped with 9% cocoa-containing fat glaze
- ✓ 110g (2-pc-pack)

Halloween Shortbread



netto weight
Nettogewicht: 85g-170g

shelf life in days
Haltbarkeit: 360 days

packages per tray
Kartoninhalt: 14-21 pcg.

100.064/100.137



- ✓ 21% red currant jam
- ✓ 8% cocoa-containing fat glaze
- ✓ 170g (4-pc-pack)



- ✓ 21% red currant jam
- ✓ 8% cocoa-containing fat glaze
- ✓ 85g (2-pc-pack)

Easter Biscuits

100.101



netto weight: 150g-200g
Gewicht

shelf life in days: 250 days
Haltbarkeit

packages per tray: 12-14 pcg.
Kartoninhalt



- ✓ 23% dark chocolate
- ✓ 47% spelt flour
- ✓ 2% butter
- ✓ palmoilfree

Spelt



- ✓ 23% dark chocolate
- ✓ 2% butter
- ✓ palmoilfree

Classic

Shortbread „Easter Egg“

100.149/100.160/100.161/100.169



netto weight: 150g-500g
Gewicht

shelf life in days: 360 days
Haltbarkeit

packages per tray: 6-14 pcg.
Kartoninhalt

Premium or price/ different packages



Varieties:

- apricot
- strawberry
- red currant
- sour cherry
- raspberry

Shortbread "Heart"



netto weight: 220g
Gewicht

shelf life in days: 360 days
Haltbarkeit

packages per tray: 14 pcg.
Kartoninhalt



premium

- ✓ 15 % pure butter
- ✓ palmoilfree
- ✓ 35% red currant fruit filling

low price

- ✓ 35% red currant fruit filling
- ✓ *palmoilfree*

Mother's Day

Father's Day

Valentine's Day

Biscuits „Heart“



netto weight: 150-300g
Gewicht

shelf life in days: 360 days
Haltbarkeit

packages per tray: 12-14 pcg.
Kartoninhalt



premium

- ✓ pure butter
- ✓ high nut content
- ✓ palmoilfree

low price

- ✓ with low butter content
- ✓ low nut content

Mother's Day

Father's Day

Valentine's Day

also available with
orange taste!



We produce typical Austrian sweets and baking products on our high-automatic-production lines!

You can find us in the heart of Upper Austria in Europe and we currently deliver to 16 countries all over Europe.

Good quality, regionality and technology are very important for us!

Our strengths:

- flexible recipes
- flexible packaging sizes
- brand or private label
- premium / low price or middle-priced qualities
- permanent listings or in-out-promotions
- all-year-round or seasonal items

our certificates

